





INTRODUCTION

# BINUS UNIVERSITY INTERNATIONAL

Study Double Degree in Indonesia

An Indonesian Degree + A Degree from a Top University Partner

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43

World University Rankings 2025



in **ASEAN** 

# Applied HE Private University Ranking ASEAN 2025

in Indonesia

for Four Consecutive Years

## **BINUS UNIVERSITY**

**Times Higher Education** Asia University Rankings 2025



binus.ac.id

## WHY YOU SHOULD STUDY AT BINUS UNIVERSITY INTERNATIONAL IN INDONESIA



#### **ASEAN 2025 AppliedHE Ranking**

BINUS University is #1 in Indonesia, #2 in Southeast Asia



#### **ASEAN Hub**

Jakarta hosts the ASEAN Secretariat, the central administrative body for the Association of Southeast Asian Nations



#### **Affordable Living**

Jakarta is more budget-friendly than cities like Kuala Lumpur and Singapore





## **Binus University Campuses**



BINUS @KEMANGGISAN KAMPUS SYAHDAN



BINUS @KEMANGGISAN KAMPUS ANGGREK



BINUS @KEMANGGISAN KAMPUS KIJANG



BINUS @SENAYAN KAMPUS JWC



BINUS SQUARE



BINUS

@MALANG

BINUS BASE



BINUS @SENAYAN KAMPUS FX



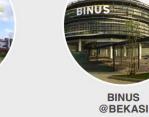
BINUS @ALAM SUTERA

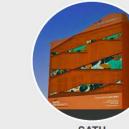
SATU

@BANDUNG



BINUS @BANDUNG





SATU @PONTIANAK



BINUS @SEMARANG

@ALA



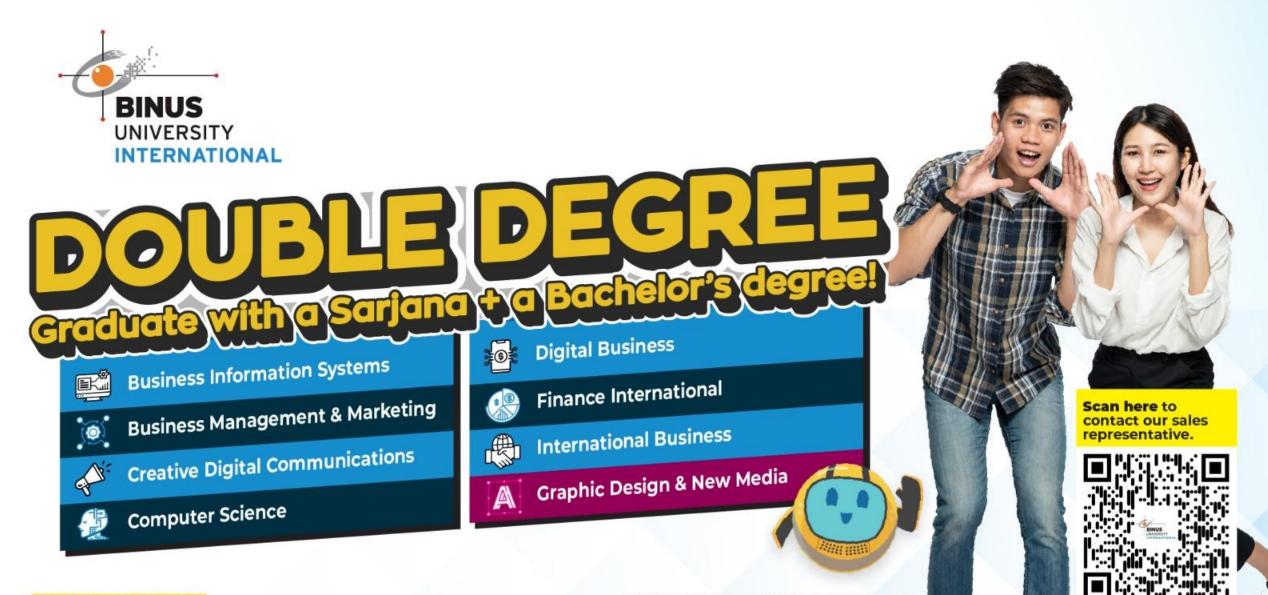
Jl. Hang Lekir I No. 6 Senayan



## International Environment in BINUS International







#### Top University Partners



#### **BINUS UNIVERSITY INTERNATIONAL**

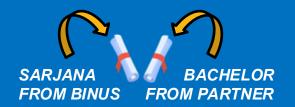
international.binus.ac.id

Joseph Wibowo Center campus Jl. Hang Lekir I No. 6 Senayan Jakarta 10270, Indonesia

fX Mall Sudirman - 6th floor Jl. Jend. Sudirman, Gelora Jakarta 10270, Indonesia



## **BINUS INTERNATIONAL DOUBLE DEGREE PROGRAM**



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Double Degree program is a program, where students can get double degree at once in a short time period by two different universities. This program gives the opportunity for their students to enroll in two majors at the same time based on their individual preferences, with a study duration one or two-year study abroad, so the students will graduate with a double degree (Sarjana + Bachelor).



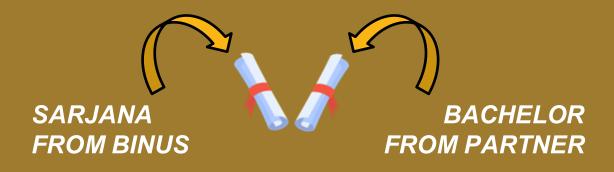


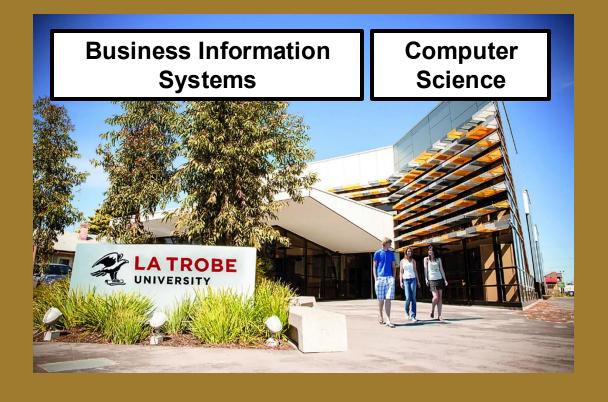
UNIVERSITY



## **BINUS INTERNATIONAL TWO-DEGREE PROGRAM**

4 years in Jakarta get two degree









CIS

INTERNATIONAL BUSINESS SCHOOL



Queensland University of Technology





#### SANION NIVERSITY OF



of products, brands, and services.

#### **Career Opportunities**

Marketing

Commercial / Product and Brand Manager

will give you a unique insight into how

- Business Development Assistant
- Business / Finance / Market Research / Digital Marketing Analyst

**Business Management &** 

Studying business management and marketing

organizations are managed, and how marketing

can be used to highlight the quality and value

- Brand Specialist / Brand / Marketing Executive
- Business / Marketing Consultant
- Entrepreneur / Business Start-Up Owner
- Chief Marketing Officer (CMO)





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University of

Nottingham

3+1

INIVERSITY

AUSTRALIA

OF WOLLONGONG

## **Computer Science**

By studying computer science, you will gain experience with the theory and practice of computer science as they explore **algorithms**, **programming languages**, and operating systems.

- Web or Mobile Application Developer
- Software Engineer
- Network Administrator
- Computer Security Professional
- Multimedia Systems Developer
- Games Developer
- Database Administrator
- IT Sales Engineer
- Data Scientist
- Artificial Intelligence Engineer

Business Information Systems Business		Business Manag	siness Management & Marketing		Science	Digital Business
Finance International	Intern	ational Business	Graphic Design & I	New Media	Interac	tive Digital Media



## **Business Information Systems**

Excellent for you who enjoy working with computers and technology, you will study how to utilize information systems and technology to improve the flow of business and business decision-making.

- Cloud Storage Certified Programmer
- Social Media Strategist
- Data Scientist
- Digital Business Technopreneur
- Enterprise Resource Planning Analyst (SAP Certified)
- E- Commerce Developer / Programmer (Mobile : IOS, Android)
- Digital Media Technopreneur



## Creative Digital Communication

This new program reflects BINUS University's forward-thinking approach, emphasizing **digital communication**, **storytelling**, **and data-driven strategies** as essential competencies for future communication graduates.

- Content Specialist
- Social Media Specialist
- Digital Content Writer
- Event / Media Planner
- Public Relations Specialist
- Copywriter
- Digital Journalist
- Entrepreneur



## **Finance International**

Studying international finance is a good opportunity to learn about the latest developments in the finance industry, because many of them impact directly on international transactions and markets.

- Business Consultant
- Financial and Investment Advisor
- Business Development Manager
- Start-Up Founder
- CFO
- Innovative Finance Specialist



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INSW

## **International Business**

Studying international business allows you to see how globalization has brought about an increasing 'connectedness' of businesses, markets, people, and information across countries.

- International Brand Manager
- Assistant Export / Import Manager
- Assistant International Marketing Development
- Trade Development Officer
- International Account Executive
- Supply Chain Management Officer
- International Purchasing Officer / Business Analyst
- Diplomat
- Education Abroad Counselor / Foreign Sales Representative









2.5+1.5

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**NTERNATIONA** 

BUSINESS SCHOO

## **Digital Business**

This program focuses on various business solutions to digital tech issue. Students will learn and practice how technology can change business performance, and more importantly, how to utilize technology to create new business opportunities by developing ecosystem and networks.

#### **Career Opportunities**

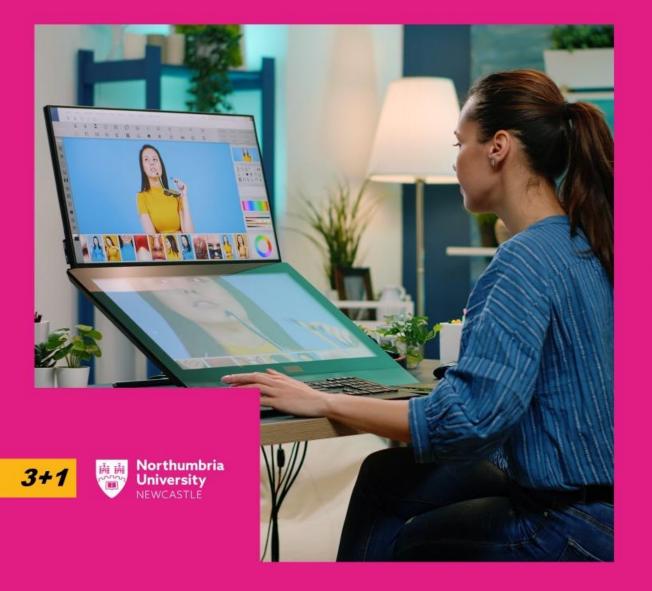
- Digital Entrepreneur
- Researcher
- Investor/Consultant
- Digital Specialist
- Digital Business Professional
- Analyst

WESTERN SYDNEY

UNIVERSITY

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 Business Information Systems Business Manage		ement & Marketing	Computer Science		Digital Business	
Finance International	Interr	ational Business	Graphic Design & New Media		Interactive Digital Media	



## Graphic Design & New Media

The Graphic Design and New Media Program offers a variety of opportunities in the creative industries. It is for any students who want to enhance their creativity and knowledge in challenging the competition of professional designers and the global creative industry.

- Graphic Designer / Illustrator
- Publication Design
- Branding Consultant
- Photographer
- Web Designer
- Television and Broadcast Studio
- Corporate and Retail Industry
- Government Institutions



## **Interactive Digital Media**

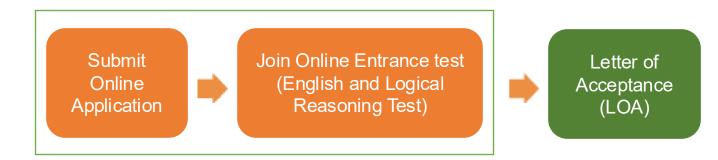
It focuses on producing a meaningful experiences for people in new digital media such as web pages, smart phones, UI devices, and screen-based interface designs. Our students will have a multitude of experiences in learning and practicing to produce their own projects.

- Multimedia Designer
- Motion Designer
- Game Designer
- UI/UX Designer
- Game Artist

# **SAVE COST & EARN TWO DEGREES**

Living: AUD 30,000/yr Tuition: AUD 19,800/yr Tuition: AUD 19,800/yr		S.E & B.Comm S.Ak & B.Comm Living: AUD 38,000/yr Tuition: AUD 47,760/yr	S.E & B.A S.Ak & B.A Living: EUR 11,000/yr Tuition: EUR 11,532/yr
BU Bournemouth University       Edinburgh Napier UNIVERSITY         Image: S.E & B.A (Hons.)       Image: S.E & B.A (Hons.)         Image: Living: CBP 15,000/yr Tuition: CBP 16,250/yr       Image: Living: CBP 15,000	0/yr	S.Kom & B.Sc (Hons.) Living: GBP 15,000/yr Tuition: GBP 27,200/yr	S.E & B.BA Living: USD 18,000/yr Tuition: USD 16,000/yr

## **ADMISSIONS PROCESS**





Register to Online Admissions portal https://binus.edu/admissions/

#### **General Admissions Documents:**

- 1. Latest education transcripts and graduation certificate,
- 2. Colour copy of passport personal page (valid for the full duration of the study or at least 30 months ),
- 3. Photograph (300 kb; electronic version),
- 4. Birth certificate,
- 5. Family registration certificate,

#### All documents must be in English.





## BINUS BUSINESS SCHOOL INTERNATIONAL MBA PROGRAMS





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## **Our Rankings**









## EXPERIENTIAL LEARNING

Harvard Business case study

BBS case study

Coaching session with certified coach

Assignment by Projects

## **MM INTERNATIONAL** PROGRAMS

# MM ProfessionalMM Executive inin BusinessStrategicManagementManagement





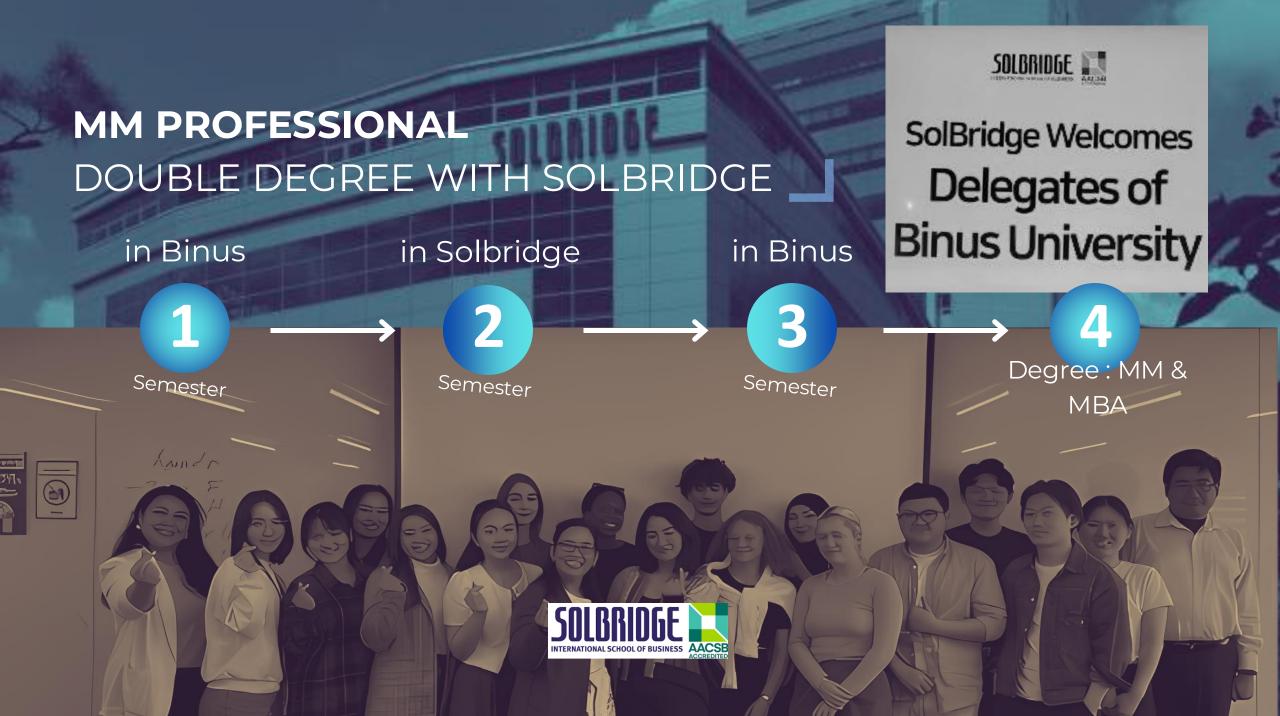
Adhiet Saputra SVP Corporate Strategy and Business Development Indonesia Battery Corporation





Hendy Gunawan SVP, Head, Enterprise Data Governance Sinarmas Bank

	Semester	Period	Courses
			Marketing Management in Digital Era
DEGULAL SECTION SECTION		Pl	Leadership & Organizational Behavior
MM Professional	S1		Accounting for Managers
in Business Management			Digital Business Management
Management .		P2	Research Methodology
			Business Negotiation & Selling Skills
			Research Analysis & Publication
		Pl	Operations Management & Strategy
			Academic English for Professionals
<ul> <li>Program is delivered over 18 months (3 semester)</li> <li>Classes are conducted on Friday (6.30 - 9.30 pm) and Saturday (7.30 am -</li> </ul>	S2		Design Thinking and Entrepreneurship
<ul><li>4.30 pm)</li><li>Open to non-business major graduates</li></ul>		P2	Corporate & Business Strategy
<ul> <li>Case Studies: Harvard, Standford, INSEAD and other prominent universities</li> <li>Seminars from prominent companies: CEO Speaks, CFO Forum, CMO Chat</li> </ul>			Management Consulting Field Project
<ul> <li>Student counseling service and Alumni association &amp; network</li> </ul>			Corporate Finance
	S3	Pl	Thesis
		P2	Business Ethics





## MM Executive in Strategic Management

#### CREATE FUTURE WITH BINUS BUSINESS SCHOOL

- Providing the most convenient program for Top Executives.
- Classes are conducted on Saturday (7.30 am 5.30 pm)
- Combining face-to-face and online learning method for some courses.
- Case Studies: Harvard, Standford, INSEAD and other prominent universities.

AACSB

- Seminars from prominent companies: CEO Speaks, CFO Forum, CMO Chat
- Enhancing business networking through networking events with alumni
- Providing free business consultancies through Group Field Projects.
- Student counseling service and Alumni association & network

Semester	Period	Courses
		Accounting for Executives
	Pl	Design thinking and Business Innovation
-		Leading in a Global Environment
SI		Digital Transformation
	P2	Strategic Marketing Management
		Business Research I
		Startups and Corporate Entrepreneurship
S2	PI	Strategic Human Capital and Change Management
		Business Research II
	P2	Operation and Supply Chain Management
		Corporate Governance and Ethics
S3	Pl	Agile and Disruptive Business Strategy
		Corporate Finance
		Executing Business Strategy
	P2	Thesis

## **APPLICATION PROCESS & DEADLINE**

Submit Online Application Join Online Entrance test (English and Interview with Head of Program) Letter of Acceptance (LOA)

#### **General Admissions Documents:**

- Register to Online Admissions portal https://binus.edu/admissions/
- 1. Bachelor degree diploma and transcript
- 2. Formal photograph 4x6 cm
- 3. Color copy of passport ID page
- 4. Birth certificate
- 5. Family registration certificate
- 6. Two recommendation letters
- 7. Curriculum Vitae (CV) with job description
- 8. One letter of working statement from company

#### All documents must be in English.

Deadline to Submit Admissions Documents					
March Class June Class September Class November Class					
1 Dec	1 March	15 May	1 Aug		



## **FEES & LIVING COST**

# **Big Mac**

# AUD 2,78 IDR 29,545



# AUD 2,69 USD 1,83 IDR 28,500



# AUD 14,80 USD 10,10

# Noodle

## **Tuition Fees**

## **Offshore International Students**

#### Undergraduate\*

PROGRAM	Yearly Payment					
	Year 1	Year 2	Year 3	Year 4		
<ul> <li>Business Management &amp; Marketing</li> <li>Business Information Systems</li> <li>Computer Science</li> <li>Creative Digital Communications</li> <li>Digital Business</li> <li>Finance</li> <li>International Business</li> <li>Graphic Design &amp; New Media</li> <li>Interactive Digital Media</li> </ul>	USD 12,600	USD 12,600	USD 11,400	USD 8,000		

\*Tuition fee applicable for full 4 years in Jakarta. Costs associated with pursuing a Double Degree abroad not included

### **Tuition Fees**

### **Offshore International Students**

PROGRAM	Semesterly Payment		
	Semester 1	Semester 2	Semester 3
MM Business Management in Professional	USD 4,500	USD 4,500	USD, 4,300
MM Executive in Strategic Management	USD 5,800	USD 5,800	USD 5,400

\*Tuition fee applicable for full 4 years in Jakarta. Costs associated with pursuing a Double Degree abroad not included

# Indonesian Friendship Scholarship (IFS)

BENEFIT Partial Tuition Fee Scholarships of Up to USD 21,900\*

#### Assessment:

Entrance test result (English and Aptitude test)

Latest education transcripts

The scholarships will make your average yearly fee of **USD 6,000 for Undergraduate** and semesterly fee of **USD 3,000 for International MBA**.

\*Not applicable for transfer students and costs associated with pursuing a Double Degree abroad not included

# **BINUS World Class** Scholarship

#### BENEFIT

Full tuition and dormitory scholarship\*

#### Assessment:

Entrance test result (English and Aptitude test)

Latest education transcripts

**Motivation letter** 

Interview (if necessary)

Applicable for students with nationalities: America, Europe, North Africa, West and Middle Asia, Australia, and New Zealand

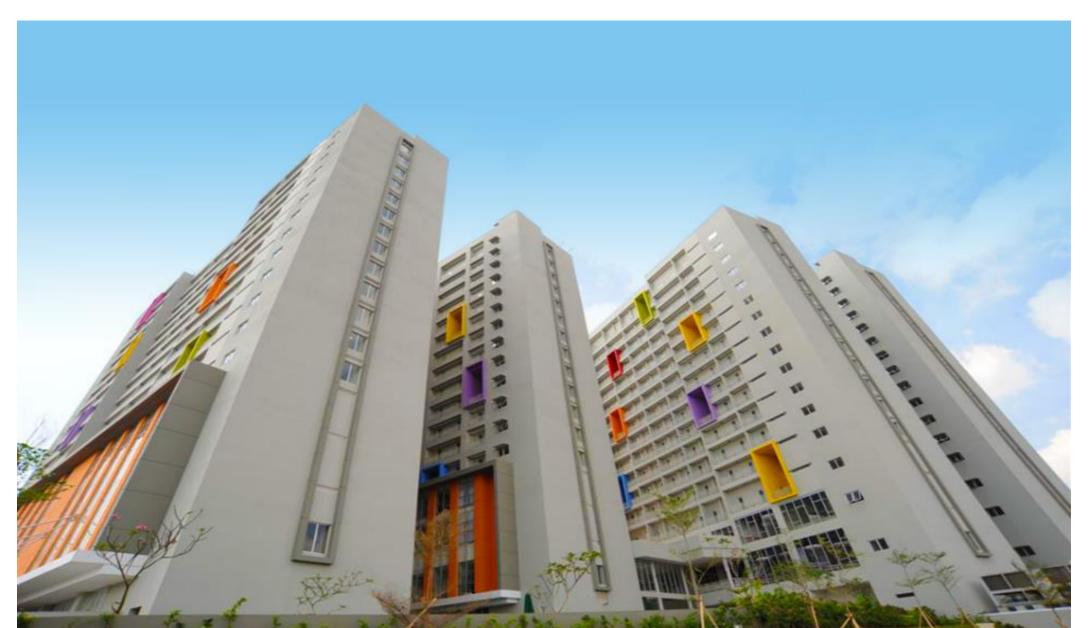
\*Not applicable for transfer students and costs associated with pursuing a Double Degree abroad not included



To receive information about Admissions, Scholarship, and to obtain an application fee waiver

## **Dormitory and Student Support**

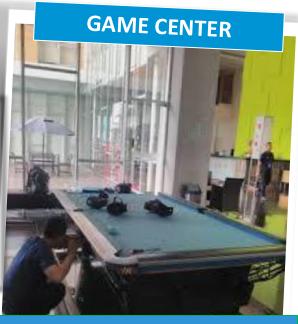
## **BINUS SQUARE – HALL OF RESIDENCE**



## **BINUS SQUARE – HALL OF RESIDENCE**











### **Facilities:**

- Laundry Svc.
- 24h Security
- 24h Minimarket
- ATM Center
- Swimming Pool & Gym
- Wi-Fi
- Free Shuttle

# **STUDENT SUPPORT SERVICES**







#### 5-Days Bootcamp Program for grade 12 students

Objective: introducing college life at BINUS University International and life in Jakarta, Indonesia,

as an international student

#### We provide (free of charge):

- Accommodation in our dormitory guest room (twin bed)
- 3 meals per day
- Workshops (topics can be tailored according to the school needs such as IT, Business, or Design.
- Fun excursions
- Transportation within Jakarta

### All you need to prepare are the flight tickets!

Propose your visit by emailing to nur.farisa@binus.edu or WhatsApp +62 882-1406-7430









### Niigata Meikun Senior High School Visits to BINUS International – 7 March, 2024





### Other Visits





New Zealand School, Jakarta



BELTEI International School, Cambodia







## **Become a Part of the BINUSIAN Global Community!**

+6288-2140-67430 (WhatsApp)

binusinternational



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binusuniversity



binusinternational

Email : nur.farisa@binus.edu ikusumastuti@binus.edu **SCAN HERE!** 



For Programs and Admissions Information